S.M.A.R.T CARBON HOW TO DE-CODE THE S.M.A.R.T CARBON DNA

STRUCTURE

The category of carbon fiber.
We use different carbon fibers to
deliver specific racket performance
characteristics.

MODULUS

Relates to the tensile strength and stiffness of the carbon fiber, it defines the performance of the frame for different skill levels, durability and speed of swing.

ASPECT

How our engineering team constructs the racket using different layers, types and angles of composite material to alter racket behaviour to suit different playing styles.

TYPE

We use different composite materials to engineer new levels of performance.

RESIN

We fill the voids between the carbon fibers with a viscous fluid that adds incremental performance benefit to the racket.

LOCATING THE SMART CARBON CODE

ALWAYS PLAY S.M.A.R.T

The S.M.A.R.T code can be found on the hoop of adidas badminton rackets.









